

35 Years

& the Success Rolls On



Novato Youth Center
Success Starts Here

Our Mission:
To inspire and prepare youth to succeed

Fiscal Year
2010/11
Annual Report



680 Wilson Avenue, Novato, CA 94947 | (415) 892-1643
www.novatoyouthcenter.org

**FY 2011/12
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Cheryl Paddack

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Rose Newhouse
Cheryl Paddack
Designer
Theresa Rodriguez
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Rose Newhouse

35 Years and the Success Rolls On ...

Our deepest gratitude to all of our supporters for helping the Novato Youth Center celebrate its 35 years of service to the community this year and navigate through the recession with success. Since 1976, the Novato Youth Center has been serving programs to youth and their families and this year over 3,800 were served.

Our success rolls on into our new fiscal year which began on July 1, 2011. We begin the year with a full Board of Directors membership, 55 staff and over 200 volunteers and experts who together help the Center deliver programs which meet the needs of Novato. Our mission, to inspire and prepare youth to succeed, is delivered through five programs which work together in a comprehensive way to provide a deeper impact on youth. This year we will focus on continuing to strengthen and measure the success of these programs to ensure we are accountable to Novato residents and our donors. The Center is a grassroots 501(c)3 non-profit who contributes to the economic development and prosperity of Novato.

Please find enclosed a donation envelope for your consideration. Your generous support will continue these essential services that support our youth in being successful in school and in life. Thank you for your ongoing support.

In gratitude,

Cheryl Paddack
Executive Director

Rick Wernick
Board of Directors President



Five-year Reflection as Board President



It is with a warm heart that I share with you the highlights of my five years as President of the Novato Youth Center's Board of Directors.

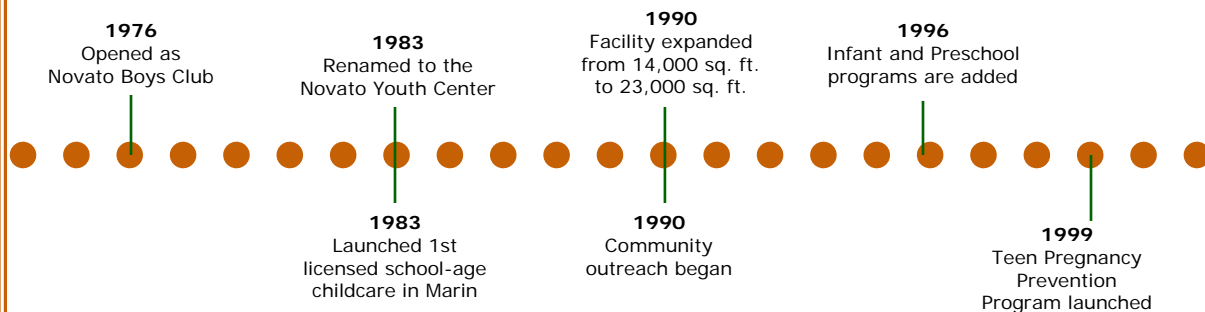
When I became President in 2006, I wanted to give back to the Center that cared for my daughter as she grew up in a single parent home. Five years later I can share with you that I too received many wonderful gifts being a part of the Novato Youth Center family as President.

I watched the Center celebrate its 30th anniversary, open the Novato Wellness Center, launch Parent-Child Interaction Therapy as part of its Counseling Program, retire the Executive Director Veronica Reed after 23-years of service and hire the new Executive Director Cheryl Paddack, launch the 2010-13 strategic plan and new mission, launch then Vibrant Novato Health Education Program, celebrate its 35th year anniversary and now launch the Novato 1-Up-4 College Middle School Program. 2010 was an award winning year for the Center with honors from the public and private sector across Marin County.

My heart filled with pride as I passed the gavel this past June, knowing that the Novato Youth Center has a strong direction and leadership in place. I will remain on the Board and look forward to seeing you at Center events in the coming year.

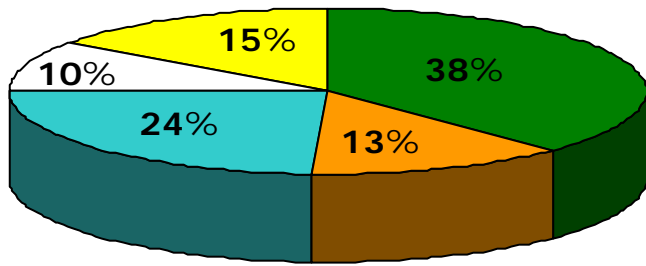
Sincerely,

Charlotte Shell



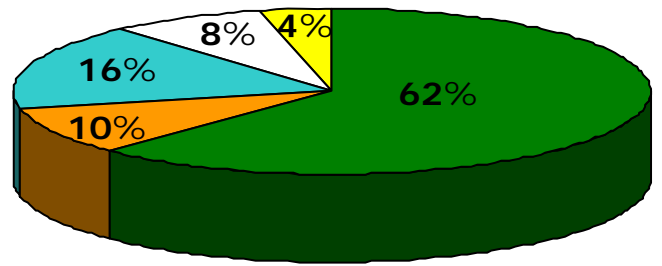
Fiscal Year 2010/11 Operating Funds: \$2,559,407

Income



- Program Revenue
- Foundation Grants
- Government Grants and Contracts
- Individuals, Businesses, Donor-advised Funds
- Other Funding

Expenses



- Child Development Programs
- Youth and Family Counseling
- Other Programs *
- Unallocated overhead, Fundraising costs
- Facilities Maintenance

* Athletic Programs, Novato Wellness Center, Health Education

The Impact Your Support had this Year

100% of participants, ages 6 weeks-14 years were successful in their mental, physical, academic and social development.

100% of our children entering Kindergarten are well prepared and ready to learn.

125 high school teens gave back to their community by volunteering in programs of the Novato Youth Center.

92% of youth and young adults ages 13-25 improved their behavior, resiliency, coping skills, and ability to make good decisions.

100% of parents involved in all programs received increase access to resources and were supported in fostering their child's development.



2003
Parent Project
launched

2006
30th anniversary
Novato Wellness Center
opened

2009
Promotora
Program
launched

2011
Novato Wellness
Center 5th year
anniversary

2011
Novato Youth Center
35th year
anniversary

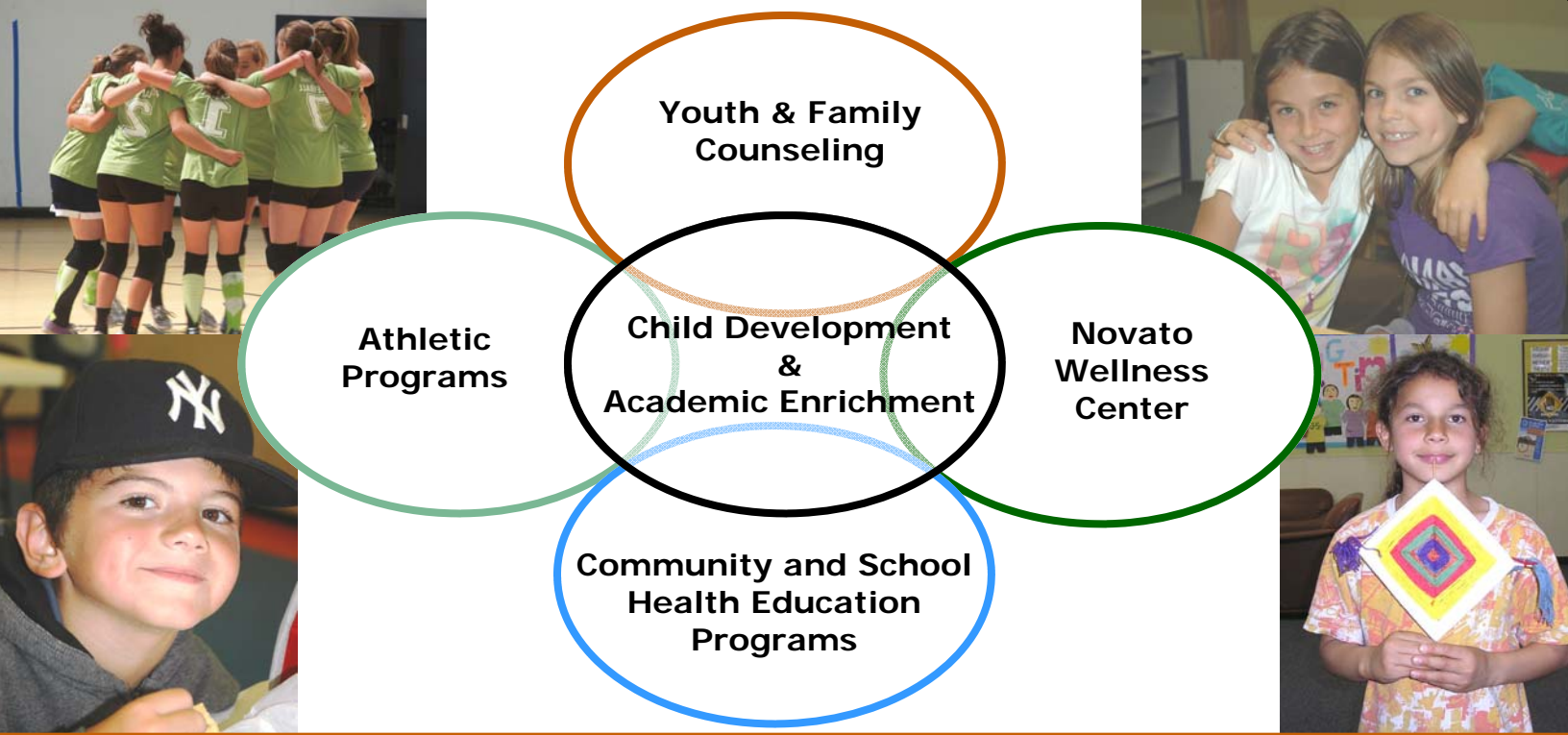
2004
Novato School
Readiness Program
launched

2007
Parent-Child
Interaction
Therapy launched

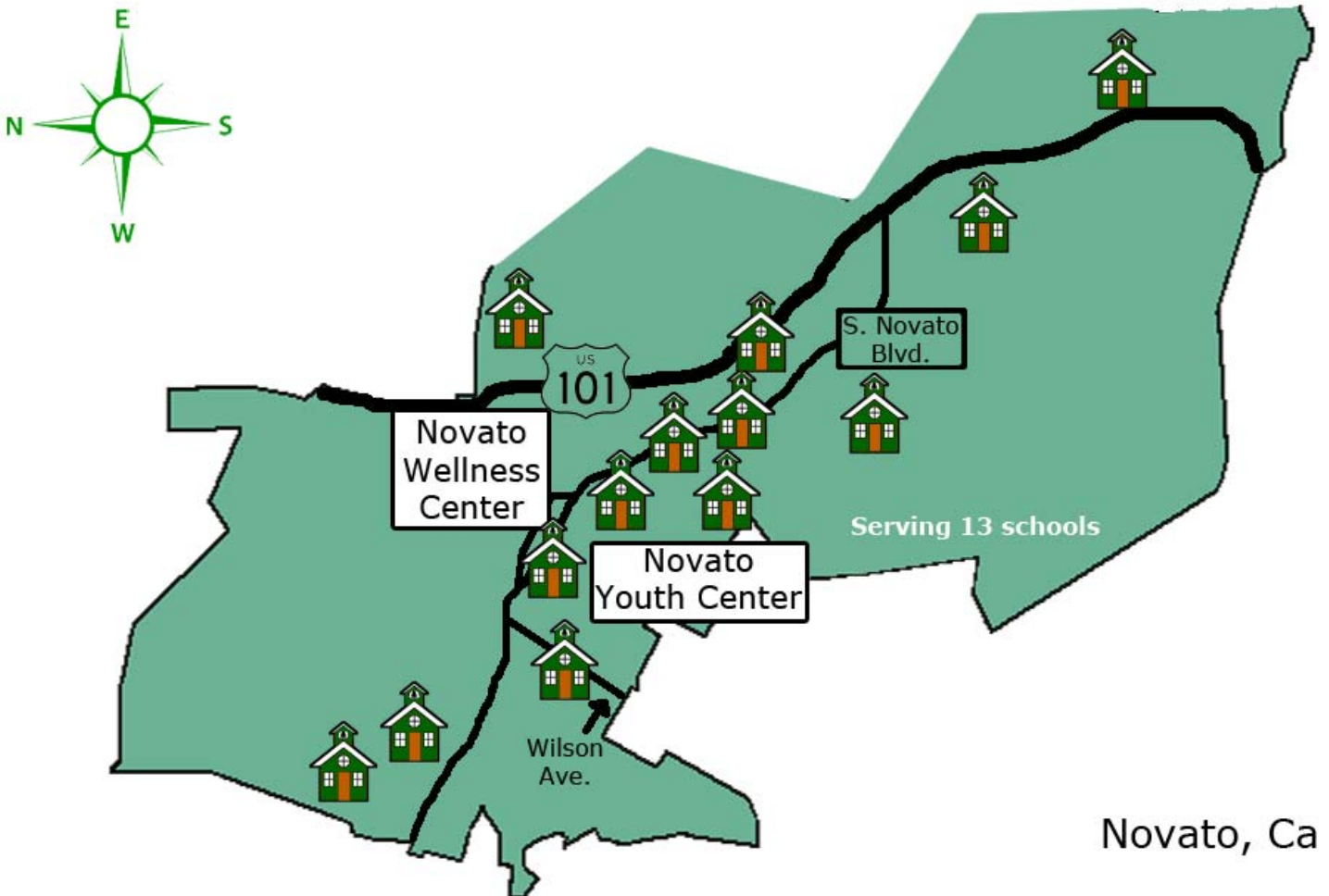
2010
3 year Strategic
Plan and New Mission
announced

2011
1-Up-4 College
Middle School
Program launched

Programs Throughout the Community Roll On ...



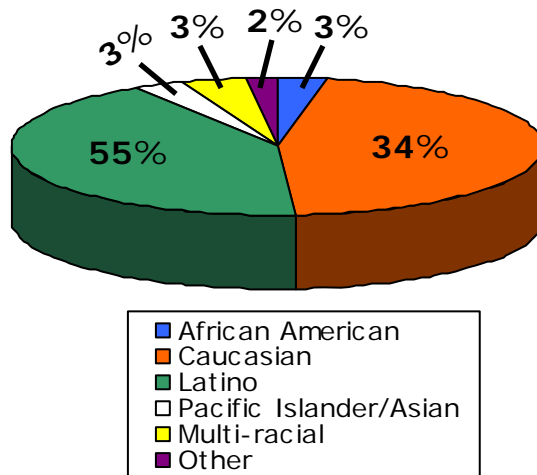
Our 5 program areas work together in a comprehensive way to provide a deep impact on youth. Programs are offered in our 23,000 sq. ft. main facility at 680 Wilson Avenue, on Novato elementary, middle and high school campuses, at the Novato Wellness Center at 1767 Grant Avenue, and throughout the community.



3,856 Clients Served

Programs	Clients Served	Volunteers	
		#	Hours
Child Development Programs			
Early Childhood Education	83	15	183
School-Age Childcare	189	72	484
Youth and Family Counseling			
Individual, Family, Group and Couples	215		
Parent-Child Interaction Therapy	71		
School-Based Counseling	378		
Novato Wellness Center Counseling	95		
Internship Training		12	7,566
Athletic Programs			
Indoor Soccer League	382	26	620
Basketball League	61		
Volleyball League	269	4	40
Community and School Health Education			
Novato School Readiness	949	32	532
Teen Pregnancy Prevention	767		
Promotoras	108	17	345
Novato Wellness Center			
Teen Clinic	289	10	457
Board of Directors		22	1,266
Special Project Volunteers		52	529
TOTALS	3,856	262	12,022

Client Demographics



The Community Support Rolls On ...

Hero

\$50,000 and above

Dennis and Carol Ann Rockey Fund
Ginnie and Peter E. Haas, Jr.
Marin Community Foundation

Champion

\$25,000 - \$49,999

Bella Vista Foundation
Josephine B. Haas Fund
The California Wellness Foundation

Educator

\$10,000 - \$24,999

County of Marin
Duckworth Dixon Charitable Foundation
Fireman's Fund Foundation
The Jonas Family Foundation
Kaiser Foundation Health Plan, Inc.
Latino Community Foundation
Nancy H. and James Kelso Fund
The Morris Stulsaft Foundation
Walter and Elise Haas Fund

Advocator

\$5,000 - \$9,999

Donald O. Collins Fund
Jim Duckworth
Kira and Bradley Haas
The Isabel Allende Foundation

Protector

\$2,500 - \$4,999

All American Printing Services
Autodesk, Inc.
Bank of Marin
Brayton Purcell, LLP
Cigna Foundation
Comcast
Janeane Doar
Jeanne Dinkelspiel Benatar Fund
Jordan and Kathy Shields
Southern Brothers Novato, LLC



Enricher

\$1,000 - \$2,4999

Bay Area Sports Hall of Fame
Bill Graham Supporting Foundation
Scott and Eileen Boore
Josh and Kate Chassman
Circle Bank
Kathy Dean
Joseph W. Donner, III
Evelyn & Walter Haas, Jr. Fund
Ghirardo, CPA
Margaret E. Haas Fund
Hennessey Advisors, Inc.
Judith Isaac
Joseph and Margaret Rempe Fund
Marin Landscape Materials
Michael J. Nelson Foundation
Novato Youth Volleyball Association
Osterweis Capital Management
Redwood Credit Union
Dr. Michael Rosenthal, DDS
Rotary Club of Ignacio
Rotasa Foundation
S & A Superior Services, Inc.
SPG Solar, Inc.
Charlotte and Dexter Shell
Sonoma Bank
Soroptimists International of Novato
The Swinerton Foundation
The Frankie Poulos Foundation
The Presbyterian Church of Novato
Monica Traylor and Mark Liberatore
Charlotte and Don Urban
W. Bradley Electric, Inc.
Wells Fargo Foundation
Westamerica Bank
Bruce and Anne Worthington

Nurturer

\$500 - \$999

Mark and Katie Agnew
Chuck and Patty Bennett
BioMarin Pharmaceutical
Lisa and Jim Bradley
Coree Cameron
Cameron Coffey and Kaye Prof. Corp.
Kim and Darrell Cox
Paul and Victoria Crawley
Downtown Novato Business Assoc.

Nurturer (Cont'd)

\$500 - \$999

Edward J. Boracchia Foundation
Golden State Lumber
Bob Gotelli
Doug and Katie Hope
Charlene and Ken Kelzer
Lucasfilm Foundation
Clare McCamy and Harrison Miller
George and Jean Nicol
Cheryl and Mark Paddack
Pini Ace Hardware
Eli and Jamie Potter
Gary and Veronica Reed
Patti Schalich
State Farm Companies Foundation
Suhr Risk Services of California
Sutter Instrument Company
Joan and Jon Tapanainen
United Way of the Bay Area
Rick and Susan Wernick
Whole Foods Market - Novato
Judy and Tarry Winfrey

Friend

\$250 - \$499

A and P Moving, Inc. - Bekins
AT&T California
Academic Therapy Publications
Anixter & Oser, Inc.
Larry and Myra Aronson
Denise and George Athas
Bregante + Company, LLP
Alaina and Ian Cantor
Vince and Gerri Chisholm
Greg Costopoulos, D.D.S.
Tom and Myrna DeMartino
Martha Dixon
Brian and Kelly Finnegan
Finnegan's Marin
Roseann and Tom Frank
Jim Fritz
Catherine Gabbard
George Family Enterprises, Inc.
Mark and Mary Gire
Kathy and Larry Gondola
Rich and Debbie Gutierrez
Harvest Market
Hotel Vitale



Friend (Cont'd)

\$250 - \$499

Larry and Erika Hoytt
ISU McNeil Insurance Agency, Inc.
Indian Valley Golf Club
David and Kay Jones
Dick and Nancy Kuhn
Kathy Langsam
Carol Lathrop-Riboli
Jeanne and Patrick MacLeamy
Scott Macleod
Rafelina Maglio
Stephanie and Mike Magruder
Tom and Tiki Martin
Karen McCloskey
McPhail Fuel Company
North Bay Lighting & Electrical Supply
Novato Chamber of Commerce
Novato Police Officers Association
Novato Realtor Broker Tour
Novato Senior Citizens Club, Inc.
Open Road Sports, Inc.
Peter Pelham
Tony and Colette Perachiotti
Jerry and Donna Peters
Marilyn and Robert Postel
Rempe Construction
Alyson and Cecil Rossi
Thomas Shaw
Ira Simon, DDS
Ed Stark
Dietrich and Dawna Stroeh
The Heck Foundation
The John Muir Inn
Margaret Van Camp
Mark Weidenmayer
Daryl and Patrice Weinroth
Tommie and Svetlana Whitener
Norman Wolff

Make a Difference in Your Community

Send a Donation Today

Your contribution makes a difference in our ability to offer programs to youth. To make a contribution, please mail to Novato Youth Center, 680 Wilson Avenue, Novato, CA, 94947 or donate online on our secure website at: www.novatoyouthcenter.org.

Make an Honor or Memorial Gift

Honor a friend or relative by making a contribution in their name. We will send a card of celebration or sympathy to that special person in your life.

Join our Legacy Circle

Make a lasting commitment by naming the Novato Youth Center in your will, trust, insurance beneficiary designation or other. You will be invited to attend our Legacy Circle event as a thank you for your investment in our long-term success.

For more information about how to make a contribution, please call (415) 892-1643, ext. 228.



Upcoming Events - Please join us!

Spelling Bee

September 13, 5 - 7pm

This special event will include a Novato Chamber of Commerce ribbon cutting ceremony to officially open the new theatrical stage built by the Rotary Club of Ignacio. Spelling Bee finalists among our youth in grade 1st through 8th will spell challenging words on the new stage with Novato Fire Chief Marc Revere, Novato Youth Center leaders, Ignacio Rotarians, and other special guests. Refreshments and snacks will be provided. Community members, parents and youth are invited. No entrance charge.

Novato Wellness Center's 5th Year Celebration

September 16, 3 - 7pm

Please join us to celebrate the Novato Wellness Center's 5 years of operations. This youth planned event will include food and beverages, youth bands and speakers, Zumba dancing, and a tour of the Center located at 1767 Grant Avenue. Open to people of all ages. No entrance charge.

Haunted House

October 27th - 31st

The Novato Youth Center is hosting its 11th Annual Haunted House, open to the public. Designed for ages 3 and up, with the fright level adjusted according to the age level of daring participants, it's sure to spook toddlers to teens. This traditional event is well attended every year, and though drop-ins are welcome, a phone call ahead of time will ensure less wait time. Teen and adult volunteers are needed. Donations at the door are welcome.

Night of Gifting

November 12, 6pm

Come celebrate our 35 years of service to the community at Night of Gifting at Novato City Hall. Hosted by the Novato Women's Network, this festive event will feature local restaurants, wineries and the musical talent of Black Cat Bone. Tickets are \$35 (with \$15 as a tax deductible contribution).



For information about all of these events and to register, please visit www.novatoyouthcenter.org.